Jessamine County Public Library
Strategic Goals 2019-2022

1. The capacity to serve a fast growing, increasingly diverse population

    1.1. A collection of high-demand materials in a variety of formats
    1.2. A continuum of services for all demographics
    1.3. Expanded service points to accommodate increasing community demands
    1.4. Innovative outreach services to facilitate customer access and awareness of services throughout the county
    1.5. Community partnerships that support the library's mission and enhance its capacity to deliver services
    1.6. Active two-way communications with a variety of stakeholders to help anticipate and respond to evolving community needs
    1.7. Leading edge technologies integrated throughout every aspect of the library's services

2. A welcoming facility and stimulating environment promoting lifelong learning

    2.1. A well organized, easily navigable collection of materials
    2.2. Highly visible and friendly support services
    2.3. A relaxed atmosphere attracting persons from all walks of life
    2.4. Customer access to established and emerging technologies
    2.5. Space to accommodate regular arts, cultural, technology, and educational programs
    2.6. Special programs targeting specific areas of community need
    2.7. Resources to increase customer awareness of library services and promote self-sufficiency

3. An exemplary, professional staff supported by efficient internal systems

    3.1. A stable, competitively compensated, and goal-oriented staff
    3.2. Staff orientation and ongoing training programs
    3.3. Staffing levels and supervisory structures to meet or exceed exemplary service
    3.4. Cooperative strategies and technology solutions to leverage limited resources
    3.5. Long-term planning to ensure the effective management of physical assets, financial resources, and human capital:
        3.5.1 Collection Development
        3.5.2 Facility Maintenance
        3.5.3 Technology Investments
        3.5.4 Staff Compensation
        3.5.5 Marketing

4. Board leadership actively focused on the library's growth and development

    4.1. Members who understand community dynamics and trends
    4.2. Members who champion the library's values with all constituents
    4.3. Effective governance practices
    4.4. Leadership to develop and monitor long-term planning
    4.5. Annual planning and evaluation processes